



# Commute Trip Reduction Program Redesign: A View from a Local Perspective

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# What problem is the Task Force trying to solve?

- CTR has too broad a focus
- CTR does not have enough dollars in the program to continue as is
- The goals of the law are unconnected with the daily commuting experience
- The implementation of the program has had little to nothing to do with baseline transportation planning

# Why should this matter to a local jurisdiction?

- There are opportunities to maintain GMA concurrency without lowering LOS
- The fiscal demands for infrastructure improvements can be delayed, shifted, or managed differently
- Opportunity for integrated transportation, land use, and economic development planning



“But that’s not in my control” or  
“That’s not what my plan calls for”

- While cities do not usually control transit service, infrastructure will impact transit availability and potential service levels
- Plans are only current thoughts of what the future holds
- A more integrated system of planning and programming will lead to system efficiencies

# What's in this for me?

- Better contact with local employers
- Opportunity to increase employment densities where increased density is being planned
- Cost efficient infrastructure use
- More effective infrastructure investment